

MODEL NUMBER:

DIVISION:

Nailympia 2024

www.nailympia.com


Nailympia
COMPETITION
GERMANY | 2024

22-24 March | Beauty Düsseldorf



Nailympia
COMPETITION
VIETNAM | 2024

10-11 April | Vietnam



Nailympia
COMPETITION
ORLANDO | 2024

2-3 June | Premiere Orlando



Nailympia
COMPETITION
MEXICO | 2024

6-7 July | Mexico City



Nailympia
COMPETITION
CHINA | 2024

15-17 August 2024 | Hangzhou



Nailympia
COMPETITION
LONDON | 2024

13-14 October | Salon Beauty

Nail artist: Eva Pásztorné Balog (@evaprofessionalnails) 2nd - Div 3 - Extreme Poster | Photo: Zsolt Kőszegi | Model: Kitty Kovács | MUA: Ivett Orosz

In association with

scratch
The world's #1 resource for nails

EXTREME NAIL STYLING POSTER

1 or 2 hands - 5 nails - Online

Total
Possible
Points

Total
Points
Given

Judge #1		Total Possible Points	Total Points Given
Instant Impact Does the image have a 'wow factor' that commands attention? Are your eyes drawn to the nails in the overall image?		10	
	Clarity of Image & Nails Is the image finished professionally without too much post-production work that makes it look contrived and unrealistic?	10	

Entry total for judge 1 (20)

Judge #2	Overall Styling Have all the elements of the image been considered and well executed with thought & consideration- ie. the hair, make-up, props, model choice, the nails etc. Or for hand only imagery - is the styling strong, powerful with a magnetic draw for the eye?	10	
	Originality The overall look must be an original interpretation; unusual & creative. Do you feel this is a new & exciting direction for nail imagery?	10	

Entry total for judge 2 (20)

Judge #3	Use of Colour & Lighting Is the use of lighting clever? Has it added depth, dimension, highlights & shadows to the frame to bring the story to life? Has the lighting affected the overall feel & projection of the image & the observer's response to it?	20	
	Execution of Concept Assessing the styling, props, overall look & nail design, has the whole image been well brought together as an idea? Does it work as a nail image?	20	

Entry total for judge 3 (40)

WWW.NAILYMPIA.COM

EXTREME NAIL STYLING POSTER

1 or 2 hands - 5 nails - Online

Total Possible Points	Total Points Given
-----------------------------	--------------------------

Judge #4	Nail Finish Is the nail finish beautiful, talented, creative, sharp, clean, crisp & skilled? (Glossy or matte depending on the intention of the creator). Pay close attention to the cuticle area and surrounding skin to observe the precision of the result.	10	
	Professional Presentation Does this image work as a nail magazine cover? Does it speak for & represent the professional nail industry in an authentic, true yet exciting fashion?	10	

Entry total for judge 4 (20)

Judge #5	Overall Look - Structure. Has this set got a structural WOW factor – assess the complexity of the nail structures, shape, form & architecture.	20	
	Length The length of the nail is more than 2”inches from the cuticle on all 5 nails and appears uniform on all 5 – even if shapes may vary.	10	

Entry total for judge 5 (30)

Judge #6	Nail Shapes The shapes showcased across the hand are strong, uniform and consistent with the styling expected from the shape chosen on each finger. Is this skilled & thorough work?	20	
	Complexity Assess the complexity of the nail sculpting.	20	

Entry total for judge 6 (40)

TOTAL SCORE
Out of 170 points

- 1 – Unacceptable
- 2 – Not quite a 1, but still needs a lot of work
- 3 – Below average skill level
- 4 to 5 – Average skill level
- 6 to 7 – Above average skill level
- 8 – Very good, well on the way to a winning technique
- 9 – Virtually flawless, excellent skill
- 10 – Flawless in every way, no improvement possible