

REALITY NAIL ART | ONLINE

		Total Possible Points	Total Points Given
Judge 1	Demographics How well do these designs fit the age demographic stated in the design brief or the 3 themes? Or the theme depicted?	10	
	Originality How original are the designs? Has the nail artist shown imagination and skill?	10	
	Entry total for judge	1 (20)	
Judge 2	Media Has there been a good & imaginative use of nail art media within a commercial salon context?	10	
	Timing & Practicality Is it possible to create these designs within a commercially viable time on both hands? How practical are these designs for a busy working salon?	10	
	Entry total for judge 2 (20)		
Judge 3	Overall Work Are the designs a good standard for commercial salon nails? Can you see these being popular within their demographic?	10	
	The Finish Does it have a neat & acceptable finish? Is each nail tip an appropriate length & shape in context of the brief or the three themes?	10	
	Entry total for judge	3 (20)	
	1 - Unacceptable 2 - Not quite a 1, but still needs a lot of work 3 - Below average skill level 4 to 5 - Average skill level		

8 - Very good, well on the way to a winning technique
9 - Virtually flawless, excellent skill
10 - Flawless in every way, no improvement possible