

MODEL NUMBER:

DIVISION:

# Nailympia 2024

[www.nailympia.com](http://www.nailympia.com)

**Nailympia<sup>®</sup>**  
 COMPETITION  
 GERMANY | 2024

22-24 March | Beauty Düsseldorf


**Nailympia<sup>®</sup>**  
 COMPETITION  
 VIETNAM | 2024

10-11 April | Vietnam


**Nailympia<sup>®</sup>**  
 COMPETITION  
 ORLANDO | 2024

2-3 June | Premiere Orlando


**Nailympia<sup>®</sup>**  
 COMPETITION  
 MEXICO | 2024

6-7 July | Mexico City


**Nailympia<sup>®</sup>**  
 COMPETITION  
 CHINA | 2024

15-17 August 2024 | Hangzhou


**Nailympia<sup>®</sup>**  
 COMPETITION  
 LONDON | 2024

13-14 October | Salon Beauty

Nail artist: Éva Pászterné Balog (@evaprofessionalnails) 2nd - Div 3 - Extreme Poster | Photo: Zsolt Kőszegi | Model: Kitty Kovács | MUA: Ivett Orosz

In association with

**scratch**  
 The world's #1 resource for nails

## POSTER - MANICURE

**Natural Nude OR French (no art) | One or two hands**  
**Online | Theme: Open theme**

### JUDGE 1

#### Instant Impact

Does the image have a 'wow factor' that commands attention? Are your eyes drawn to the nails in the overall image? **(10pts)**

#### Clarity of Image & Nails

Is the image finished professionally without too much post-production work that makes it look contrived and unrealistic? **(10pts)**

### JUDGE 2

#### Overall Styling

Have all the elements of the image been considered and well executed with thought & consideration- ie. the hair, make-up, props, model choice, the nails etc. Or for hand only imagery - is the styling strong, powerful with a magnetic draw for the eye? **(10pts)**

#### Originality

The overall look must be an original interpretation; unusual & creative. Do you feel this is a new & exciting direction for nail imagery? **(10pts)**

### JUDGE 3

#### Use of Colour & Lighting

Is the use of lighting clever? Has it added depth, dimension, highlights & shadows to the frame to bring the story to life? Has the lighting affected the overall feel & projection of the image & the observer's response to it? **(20pts)**

#### Execution of Concept

Assessing the styling, props, overall look & nail design, has the whole image been well brought together as an idea? Does it work as a nail image? **(20pts)**

### JUDGE 4

#### Nail Finish

Is the nail finish beautiful, talented, creative, sharp, clean, crisp & skilled? (Glossy or matte depending on the intention of the creator). Pay close attention to the cuticle area and surrounding skin to observe the precision of the result. **(10pts)**

#### Professional Presentation

Does this image work as a nail magazine cover? Does it speak for & represent the manicure sector of the professional nail industry in an authentic, true yet exciting fashion? **(10pts)**

**Total Score out of 100pts**
**1 - Unacceptable**
**2 - Not quite a 1, but still needs a lot of work**
**3 - Below average skill level**
**4 to 5 - Average skill level**
**6 to 7 - Above average skill level**
**8 - Very good, well on the way to a winning technique**
**9 - Virtually flawless, excellent skill**
**10 - Flawless in every way, no improvement possible**
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