

COMPETITION
LONDON 2024

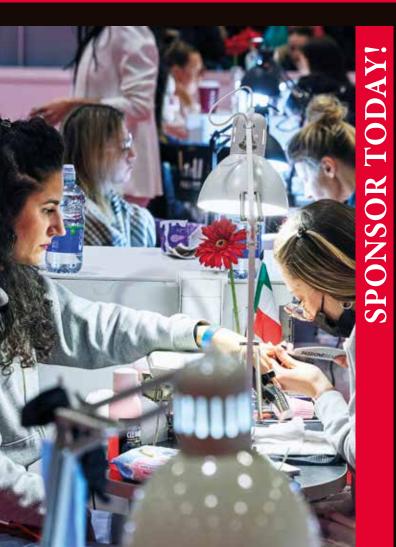
SPONSORSHIP OPPORTUNITIES





In partnership with Scratch Magazine

Sponsors benefit from Scratch Magazine's exclusive reach & engagement with the global audience of nail artists



Nailympia London is the world's biggest competition for nail artists and is celebrating its 20th year at Salon Beauty 2024.

The 2023 event had representation from 34 countries across nine categories. The competition also hosted an online version of nine categories for those who could not attend the physical event in London, creating a second year of its hybrid competition.

2024 will once again allow competitors to enter online categories before 9 August followed by arena categories taking place on the 13-14 October at ExCel London. These fantastic competitions give sponsors the opportunity to benefit from huge global marketing and promotion to the Nailympia and Scratch audience of skilled nail artists from April through to October 2024!

www.nailympia.com









SPONSORSHIP PACKAGE FOR **NAILYMPIA LONDON 2024**



Included in the sponsorship package:

ARENA PRESENCE

- Product placement in the Nailympia London goody bag for all competitors
- Branding throughout Nailympia London competition arena, stage & signage
- Brand logo on all medal lanyards

NAILYMPIA.COM

- Brand logo on Nailympia.com with live link to your brand for the duration of 2024
- Ad banner on the Nailympia.com homepage for one month of your choice

E-MARKETING, SOCIAL MEDIA & PRINT

- Logo included on all Nailympia London advertisements throughout international trade press and Scratch Magazine
- Logo with live link to your brand on all email marketing up to October 2024
- Brand to be tagged on all social media promotions
- Branding on both arena & online categories
- One branded post on Instagram to be posted before October about your brand
- A brand spotlight on scratchmagazine.co.uk

£2,995 + VAT

£3,995 + VAT

EXCLUSIVE RATE FOR EXHIBITORS Rate for non-exhibitors includes a 3m x 2m shell scheme stand in the Nailympia village

This opportunity is exclusive to 12 sponsors only, sold on a first-come, first-served basis

www.nailympia.com









ADDITIONAL OPPORTUNITIES FOR NAILYMPIA LONDON 2024

Take advantage of these fantastic additional opportunities:

MAILERS

- Html mailer to *Nailympia* third party database of 4,106 £499 + VAT
- Banner on *Nailympia* newsletter (mailed every Friday) to 5,380 £399 + VAT

WEBSITE

- Button advert on nailympia.com for one month £199 + VAT
- Large banner advert on nailympia.co.uk for one month £299 + VAT

Sponsors get a 50% discount on all additional opportunities

DUR REACH

Combined reach across Nailympia & Scratch Magazine

SOCIALS

Instagram: 155.4k followers Facebook: 66.6k followers

X: 27.7k followers TikTok: 1.5k followers

EMAIL DATABASE 31.8k



ADD YOUR BRAND TODAY

Book your sponsorship of *Nailympia London* today by speaking to Scott Derbyshire on +44 (0) 7969 340249 or email scott.derbyshire@scratchmagazine.co.uk

www.nailympia.com





